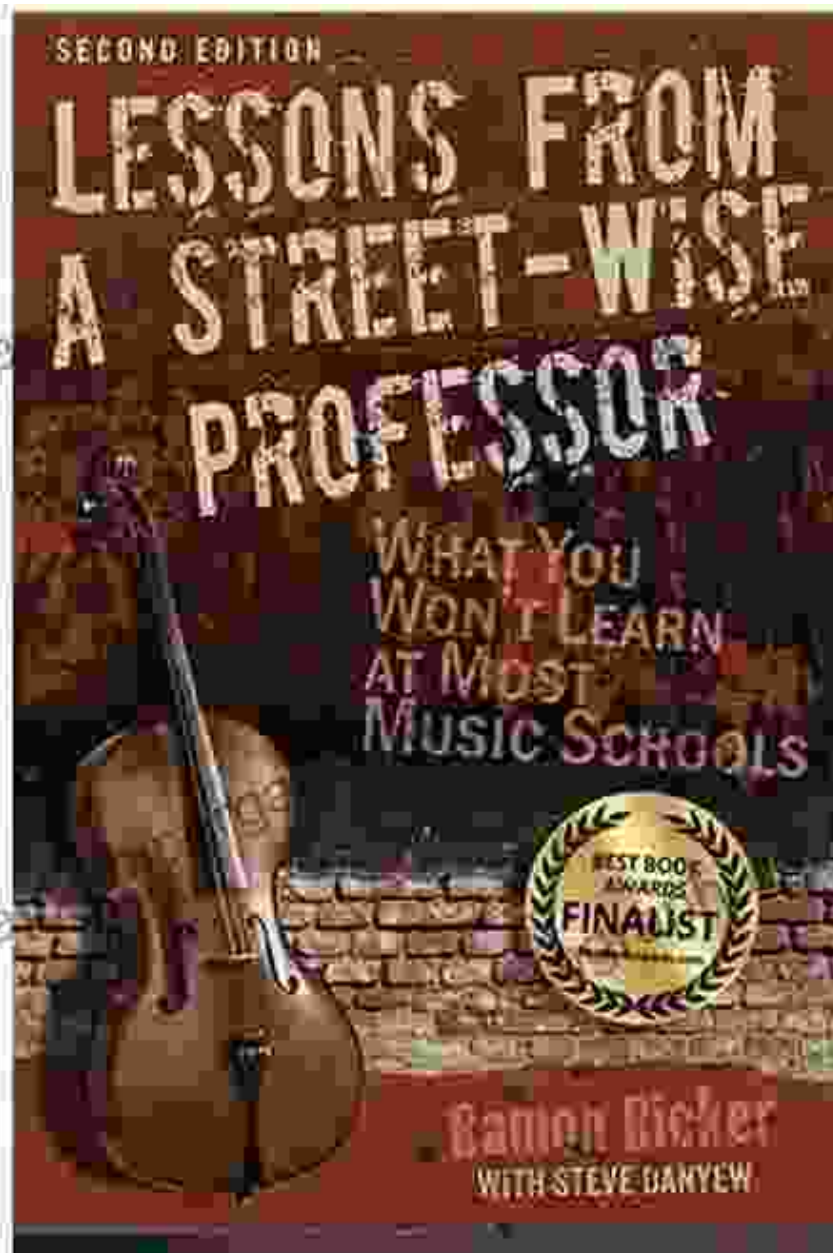
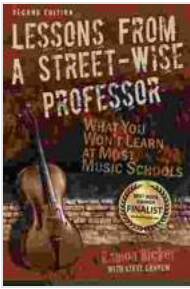


# What You Won't Learn at Most Music Schools: Unlocking the Secrets to a Successful Music Career

By Jonathan Lipp





## Lessons from a Street-Wise Professor: What You Won't Learn at Most Music Schools

★★★★☆ 4.6 out of 5

Language	: English
File size	: 5782 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 322 pages



In the competitive world of music, a traditional music school education often falls short of providing the essential knowledge and skills needed to thrive in the industry. That's where Jonathan Lipp's groundbreaking book, "What You Won't Learn at Most Music Schools," comes in.

With over two decades of experience as a successful music industry executive and educator, Lipp has witnessed firsthand the gap between the education musicians receive and the real-world demands of the profession. In this comprehensive guide, he unveils the hidden secrets and practical strategies that are crucial for navigating the complexities of the music industry and unlocking a successful music career.

Through engaging anecdotes, case studies, and expert insights, Lipp covers a wide range of topics that are often overlooked in traditional music school curricula, including:

- The business side of music: Understanding the financial and legal aspects of the industry, from contracts and copyright to budgeting and

marketing.

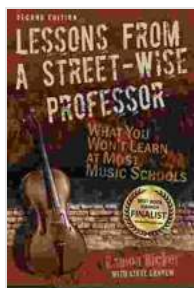
- Music marketing and promotion: Developing effective strategies for reaching your target audience, building a strong online presence, and leveraging social media.
- Music production and engineering: Gaining practical knowledge of the tools and techniques used in professional music production, from recording and mixing to mastering and distribution.
- Music performance and stagecraft: Mastering the art of engaging live performances, commanding the stage, and connecting with audiences.
- Music entrepreneurship and innovation: Exploring the world of music startups, understanding industry trends, and identifying opportunities for growth.

Lipp's unique perspective and deep industry knowledge make this book an invaluable resource for musicians of all levels, from aspiring students to seasoned professionals. Whether you're looking to launch your music career, expand your skillset, or navigate the changing landscape of the industry, "What You Won't Learn at Most Music Schools" is the ultimate guide to unlocking your musical potential.

With actionable advice, practical exercises, and inspiring stories, this book empowers musicians to take control of their careers, make informed decisions, and achieve their musical dreams. It's a must-read for anyone who wants to succeed in the ever-evolving music industry.

Don't settle for a limited music education. Free Download your copy of "What You Won't Learn at Most Music Schools" today and discover the secrets to a thriving music career!

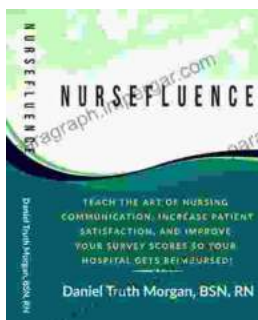
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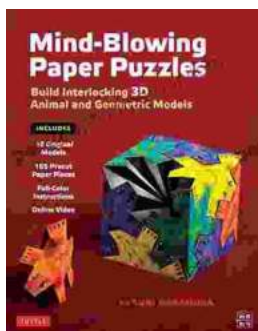
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