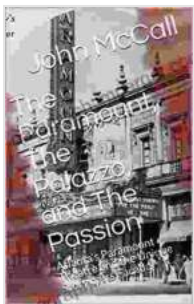


Atlanta Paramount Theatre: The Unique Story of Its Facade

The Atlanta Paramount Theatre is a historic landmark located in the heart of downtown Atlanta. It is one of the city's most iconic buildings and a beloved venue for performing arts. The theatre's facade is particularly striking, with its intricate details and vibrant colors. But what is the story behind this unique facade? In this article, we will explore the history and design of the Atlanta Paramount Theatre's facade, and learn how it came to be one of the most recognizable landmarks in the city.



The Paramount, The Palazzo, and The Passion: Atlanta's Paramount Theatre and the Unique Story of Its Facade

★★★★★ 5 out of 5

Language	: English
File size	: 76555 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Print length	: 120 pages
Lending	: Enabled



The Early Years

The Atlanta Paramount Theatre was built in 1929, during the height of the Roaring Twenties. The theatre was designed by the architectural firm of Hentz, Reid and Adler, which was also responsible for designing other iconic Atlanta landmarks such as the Fox Theatre and the Candler Building.

The Paramount Theatre was originally called the Loew's Grand Theatre, and it was one of the first movie palaces built in Atlanta. The theatre was designed in a Beaux-Arts style, with a grand facade that featured a mix of classical and Art Deco elements. The facade was made of limestone and brick, and it was adorned with intricate carvings and sculptures. The theatre's marquee was also a work of art, with its elaborate neon signs and scrolling lights.

The Paramount Years

In 1931, the Loew's Grand Theatre was Free Downloaded by Paramount Pictures, and it was renamed the Paramount Theatre. The Paramount Theatre quickly became one of the most popular movie theaters in Atlanta. It hosted a variety of films, from Hollywood blockbusters to foreign films. The theatre also hosted live performances, such as concerts and vaudeville shows. In the 1940s and 1950s, the Paramount Theatre was a major center for entertainment in Atlanta. It was during this time that the theatre's facade was modified to include a new marquee and a neon sign that read "Paramount." The theatre's facade also underwent a major renovation in the 1980s, when the limestone and brick were cleaned and repaired. The neon signs were also restored, and the theatre's marquee was updated with a new digital display.

The Modern Era

Today, the Atlanta Paramount Theatre is a thriving performing arts center. It hosts a variety of events, including Broadway shows, concerts, and dance performances. The theatre's facade remains one of its most iconic features, and it is a popular spot for tourists and locals alike. In 2013, the Atlanta Paramount Theatre was added to the National Register of Historic Places.

This designation recognizes the theatre's architectural and historical significance. The theatre's facade is a reminder of Atlanta's rich history, and it is a testament to the city's vibrant arts scene.

The Atlanta Paramount Theatre is a historic landmark with a unique and fascinating facade. The theatre's facade is a mix of classical and Art Deco elements, and it is a testament to the city's rich history and vibrant arts scene. The theatre's facade has undergone several renovations over the years, but it has always retained its original charm. Today, the Atlanta Paramount Theatre is a thriving performing arts center, and it is one of the city's most iconic landmarks.



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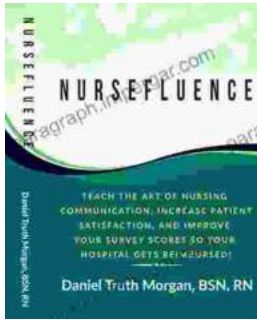
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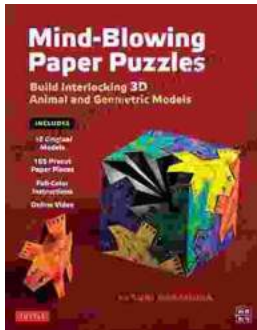
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